

MHV'S BUSINESS SPOTLIGHT TIP SHEET

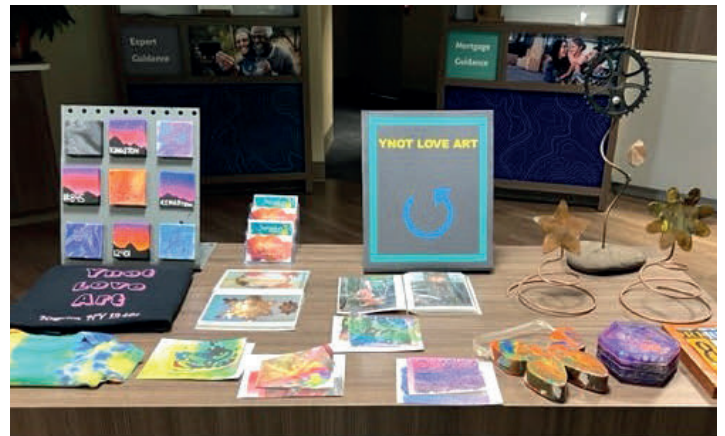
MHV welcomes its business members to display their company at one of our locations. We have put together this sheet to help you create your display. When creating your space, please try and think visually. Even if you think you may not have a business that can be visually displayed, create a space that makes members stop and look at what you have created. For example, if you have a hearing aid company, do you have a large ear to place on the table to get attention? Or an excavation company? Put Tonka trucks on the table. An accounting company? Have a calculator with tape spilling out.

Do not forget to have your name somewhere! Members need to know who you are!

Don't forget to add your **call to action to your display. This is how potential customers can patronage your business.**

*Examples: Call to set up your appointment,
Visit our website, Visit our store.*

**Please don't solicit donations of any kind
through your display.**



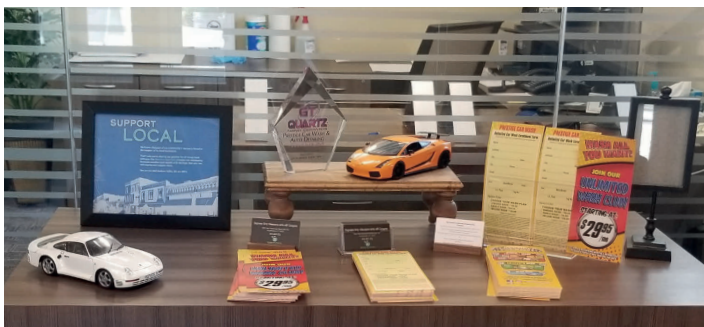
This business is showcasing a gallery of their work. Some businesses do not have “items” to place, but think of something fun to represent your business.



This is for a gardening company. They took items that they thought would not only look beautiful, but items that get attention.



This company is for a local pet food store. They brought in samples of the products they sell.



This company is for a car wash. They brought in toy cars along with coupons.



This company is a local book store. They added potted plants to make the space more welcoming.